



Prizes for Adult and Student Categories

1st Place Prize
\$500

2nd Place Prize
\$250

3rd Place Prize
\$100

Be sure to send your entries by October 31

Lens on Litter Sponsorship Opportunities

Become an:

- ⇒ **Anti-Litter Champion — \$1,000**
- ⇒ **Anti-Litter Advocate — \$500**
- ⇒ **Anti-Litter Supporter — \$250**
- ⇒ **Anti-Litterbug — \$100**

Sponsors are listed on all Lens on Litter program promotion. Your name will be added to all communications, press releases and the PRC Lens on Litter website: <https://prc.org/programs/projects/lens-litter/> where the winning photos are displayed.

Contribute by visiting:

<https://prc.networkforgood.com/> **OR**

Make Checks Payable To:

Pennsylvania Resources Council

Send To:

Pennsylvania Resources Council
Lens on Litter Photo Contest
1671 North Providence Road
Media, PA 19063

PRC is a non-profit organization and is one of Pennsylvania's oldest citizen action environmental organizations. It provides information assistance on environmental issues to people statewide. Nationally recognized for its expertise in waste reduction and recycling, PRC works to solve environmental problems by partnering with representatives from business, labor, government, citizen groups and school districts. Through public education, PRC works to fight litter and visual pollution and to conserve natural resources. PRC introduced the Litterbug in the early 1950s to remind people not to litter. General contributions help PRC continue their good work. Visit PRC.org to learn more.



**Pennsylvania
Resources Council's**

Gene Capaldi Lens on Litter Photo Contest

In Memory of our long-term Lens on Litter Director



LITTERING IS A CRIME...



...THE LITTERBUG IS THE CRIMINAL!

- ♦ **HANGOUT**: Anywhere from backyards to schoolyards, parks and roadways
- ♦ **MISSION**: To spoil our environment
- ♦ **STRENGTH**: The ability to influence good people to imitate its bad behavior
- ♦ **WEAKNESS**: Being exposed by you and your camera



GENERAL INFORMATION

- * All photos may be used by PRC at their discretion.
- * Any photos not meeting contest guidelines will be disqualified.
- * Winning photos will appear on our website:
prc.org/programs/projects/lens-litter/
- * Only winners will be notified
- * Only one winning photo per entrant



Pictured are "Rachel Carson's Dream", 2021 1st place student winner, and "Teach Your Babies to Respect Our Waterways!", 2021 1st place adult winner.



Follow these Guidelines:

- Photos must be taken in Pennsylvania by Pennsylvania residents
- Each entry must include:
 - Category—Adult or Student (through Grade 12). Students must also include age, grade and school name.
 - Entrant's name, address, phone #, email address, title given to photo, location of litter site and how you learned of the contest
- Send entries (limit 5 per person, no smaller than 4x6" and no larger than 8x10") to Pennsylvania Resources Council, Gene Capaldi Lens on Litter Photo Contest, 1671 North Providence Road, Media, PA 19063. High resolution digital submissions may be sent to lensonlitter@prc.org and must include all information above.
- Entrants are encouraged to initiate a clean-up of the subject area and provide a photo of the results of their efforts. Extra judging points will be awarded.
- Photos should help to heighten litter awareness by showing how litter threatens public health and safety, scenic beauty, property values, the environment or wildlife.
- Each entry will be judged on six criteria: anti-litter message, originality, photographic technique, quality of photo, originality of title and severity of the litter.
- Contest dates are January 1 through October 31.